

## The Maritime CIO Forum Rotterdam

18 November 2014  
Hilton Hotel, Rotterdam



The Maritime CIO Forum has been developed by Digital Ship – the world’s foremost maritime IT & communications publication – to address the issues and trends that shipping technology professionals face in an increasingly changing and continuously developing business environment.

Following the very successful first Maritime CIO Forum at Nor-Shipping in June 2013, this second Forum is designed to build on the topics and discussions raised, and to be a meeting point where maritime IT leaders can share knowledge and collaborate with their peers on strategic IT & communications issues – and learn from other senior professionals in the shipping industry.

This one-day conference will address the strategic and practical challenges that all shipping companies are facing in current times:

- How to drive business value in the form of growth as well as increased efficiency and productivity?
- How to build a better case for business value?
- How to foster innovation?
- How to gain internal support and buy in?
- How to build platforms that the customer will benefit from?

Highly targeted, this forum will provide an opportunity for some of the industry’s leading experts and business heads to discuss and debate the on-going role of IT & communications in the shipping industry and help to solve the technology, leadership and business challenges of the ever changing organisation.

It will also provide suppliers with an opportunity to hear from their target customers and learn what business leaders believe needs to be done to ensure the continuing development of the maritime technology sector and where these developments lie. With access to today’s top IT decision makers, technology, software, and communications providers will gain insight into how CIOs are addressing their current and future requirements.

### Who Should Attend?

- Chief Information Officers (CIOs)
- Chief Technology Officers (CTOs)
- Chief Operating Officers (COOs)
- Other senior business and technical executives in technology, communications, information management, operations, and finance functions

### Suppliers providing:

- Ship Shore Communications
- Software / Data Services
- Shipboard Electronics / Safety
- Navigation Systems
- Control Systems / Power
- Security Technology



### REGISTRATION FEES

Early bird (by 17 Oct)	Regular
EUR155	EUR195
EUR295	EUR395

Shipping company delegates

Non-shipping company delegates

To book your place or enquire about sponsorship opportunities please contact

Young Suk Park,

+44 20 7017 3409

young@thedigitalship.com

# SPONSORSHIP PACKAGES

## PLATINUM SPONSOR (EXCLUSIVE)

- Table top exhibition space (first choice of location if signed up in good time) with one table, two chairs, space for your own banners
- 3 non-speaker delegate passes with full access to the conference and networking functions
- Your own banner can be displayed at the conference head (speaker podium/top table)

## GOLD SPONSOR

- Table top exhibition space with one table, two chairs, space for your own banners
- 2 non-speaker delegate passes with full access to the conference and networking functions

## SILVER SPONSOR

- Table top exhibition space with one table, two chairs, space for your own banners
- 1 non-speaker delegate pass with full access to the conference and networking functions)

## LANYARDS SPONSOR

- Company lanyards to be distributed to all attendees with name badges
- Table top exhibition space with one table, two chairs, space for your own banners
- 2 non-speaker delegate passes with full access to the conference and networking functions

## DELEGATE PACK SPONSOR

- Footer in Delegate Pack – acknowledgement of your sponsorship to be included in footer on each page of Delegate Pack
- Table top exhibition space with one table, two chairs, space for your own banners
- 2 non-speaker delegate passes with full access to the conference and networking functions

## NOTES & PENS SPONSORSHIP

- Distribution of your company notepads and pens on the conference seats
- Table top exhibition space with one table, two chairs, space for your own banners
- 2 non-speaker delegate passes with full excess of the conference and networking functions

## CONFERENCE BAG SPONSORSHIP

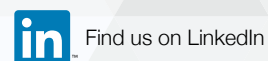
- Distribution of Conference Bags
- Table top exhibition space with one table, two chairs, space for your own banners
- 2 non-speaker delegate passes with full access to the conference and networking functions

## CONFERENCE SUPPORTER

- 2 non-speaker delegate passes with full access to the conference and networking functions

### Each Package listed above will also include:

- Acknowledgement of your sponsorship from Conference Chair
- Company logo included in email blasts, on the event website, signage throughout the conference
- Company logo and profile included in the delegate pack that all attendees receive
- Additional passes for your company staff at a discounted rate
- Personalised invitations for you to send to your customers, including a discount\*\*
- Company logo on the attendees' name badges **\*except for Conference Supporter**
- Registration sign with company logo in the registration/catering areas **\*except for Conference Supporter**
- Company brochure or other promotional literature may be distributed from the media stand **\*except for Conference Supporter**



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